

# India Steel Summit 2023

*- Enhancing Competitiveness & Overcoming Challenges -*



25<sup>th</sup> May 2023 - Taj Mahal Hotel, Mansingh Road - New Delhi

**THE ASSOCIATED CHAMBERS OF COMMERCE AND INDUSTRY OF INDIA**

## BACKGROUND

India steel industry is one of the core industries, contributing to slightly more than 2 % of GDP. New National steel policy has planned to accomplish 300 MTPA by 2030-2031 and become independent in manufacturing a few special grades. India's steel industry employs more than 20 lakh individuals through direct and indirect positions. It is expected to grow to produce 36 lakh employments by 2031- broadly adding to the country's economic success and assisting with building buying power through the generation of employment.

The Indian government has announced a variety of policy initiatives over the years to promote the development of the domestic steel industry. The Ministry of Steel has likewise made efforts to support this area over the past few years. Some are securing raw materials and helping efficient production stream by using digitization in mining, promoting a shift to an energy-efficient and environmentally friendly steel industry, expanding the capabilities of domestic steel plants, enabling supply through phrased best-in-class greenfield and brownfield capacity addition, and setting up value adding coast-based steel clusters for logistical transformation.

However, in the last few months, especially following the global economic crisis caused by the pandemic, the price of steel in India has been dynamic. In February 2023, there was a 5% increase in steel prices in India. Multiple factors, including rise of raw material prices (especially iron ore and coking coal) and rise in infrastructural and engineering projects, has impacted daily steel price.

To achieve sustainable growth and success in the Indian steel landscape, several critical success factors, enablers and building blocks are essential. In any case, a strong focus on improving competitiveness in the steel sector is an imperative to fulfil this aspiration. The journey will require long-lasting commitment from relevant stakeholders to work in tandem, plan and execute comprehensive initiatives, sustain their efforts over business cycles and overcoming challenges relating to sustainable growth of this pivotal sector of the economy.

In order to deliberate on above and related issues, **ASSOCHAM** is organizing 'India Steel Summit – Enhancing Competitiveness & Overcoming Challenges – on 25<sup>th</sup> May 2023 in New Delhi.



## KEY ISSUES

- ⦿ Sustainable Raw Materials Supply for Indian Steel Sector
- ⦿ Enhancing Export competitiveness in Steel Sector: From Local to Global
- ⦿ Steel manufacturing through New Age technology
- ⦿ Multimodal logistics to address last mile connectivity in steel sector
- ⦿ Towards green growth of Indian steel industry
- ⦿ Steel demand drivers



## TARGET AUDIENCE

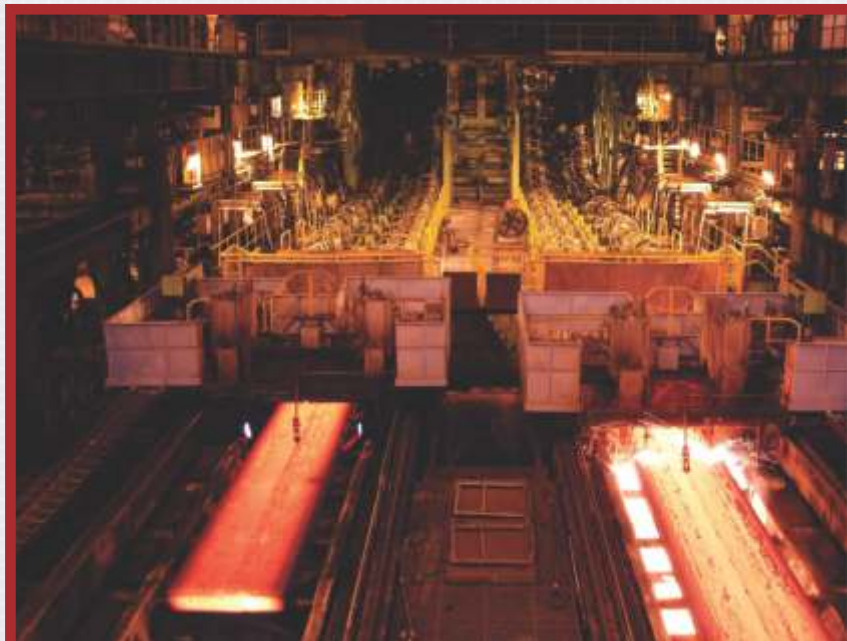
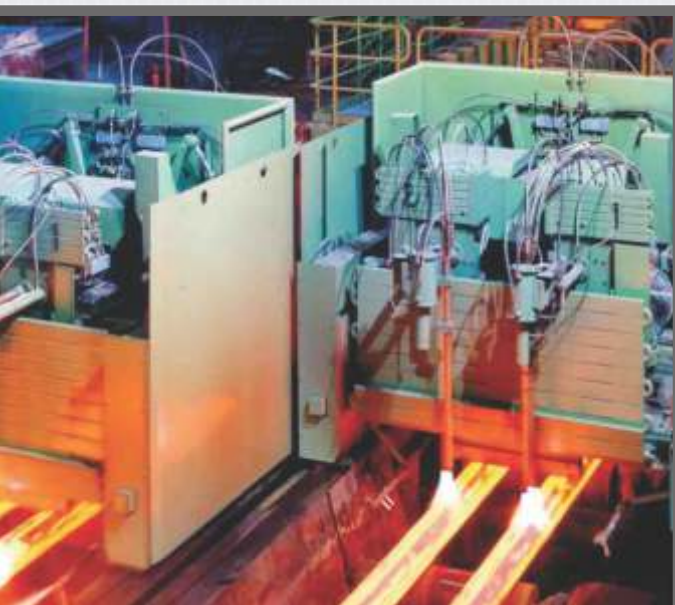
- Domestic and International Steel Companies
- Mineral processors & consumers
- Heavy equipment suppliers
- Environment engineers
- Consultants & Traders
- Government departments and agencies
- Agencies engaged in geological surveys
- R & D institutions
- Project managers
- Technology providers
- Logistics and Shipping Companies
- Banks & financial institutions
- Private equity firms & venture capitalist

## PARTICIPATION FEE

- ⦿ Rs. 4,000/- (Inclusive of GST) per delegate on non – residential basis.
- ⦿ For three or more delegates from the same organization, a discount of 10% will be offered.

## TIME, DATE & VENUE

Registration	09:00 AM
Date	Thursday, 25 <sup>th</sup> May 2023
Venue	Taj Mahal Hotel, Mansingh Road – New Delhi



# SPONSORSHIP OPPORTUNITIES

## PLATINUM PARTNER – Rs. 7 Lakhs

- ⊙ Prominent display of Company Logo as 'Platinum Partner' at the main backdrop.
- ⊙ Speaker slot in the Inaugural Session of the summit.
- ⊙ Speaker slot in the Business Sessions of the summit.
- ⊙ 2 Minutes Corporate Video after Inaugural Session.
- ⊙ Marketing collateral to be included in the delegate kit.
- ⊙ Promotion of Company Logo on ASSOCHAM's website at delegate registration page.
- ⊙ Promotion of Company Logo on ASSOCHAM's social Media Platforms.
- ⊙ Acknowledgement of support in the "Thank you Panel"
- ⊙ 10 complimentary delegate passes.

## GOLD PARTNER – Rs. 5 Lakhs

- ⊙ Prominent display of Company Logo as 'Gold Partner' at the main backdrop.
- ⊙ Speaker slot in the Business Session of the summit.
- ⊙ Marketing collateral to be included in the delegate kit.
- ⊙ Acknowledgement of support in the "Thank you Panel".
- ⊙ Promotion of organization logo on ASSOCHAM's social media platform.
- ⊙ Promotion of Company logo on Delegate invitee mails.
- ⊙ 7 complimentary delegate passes.

## SILVER PARTNER – Rs. 3 Lakhs

- ⊙ Prominent display of Company Logo as 'Silver Partner' at the main backdrop.
- ⊙ Promotion of Company Logo on ASSOCHAM's social Media Platforms.
- ⊙ 5 complimentary delegate passes.
- ⊙ Acknowledgement of support in the "Thank you Panel".



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